




RUN DOMESTIC VIOLENCE
OUT OF TOWN
September 11th, 2016

**An initiative to raise awareness
and funds for Eliza's Helping
Hands (EHH) Emergency Shelter
& Transitional Housing Program
for DV victims**

Sponsored By:

 <p>Community Intervention & Educational Services Supporting Communities</p>		
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Sponsorship Package

Approximately 1.3 million women are physically assaulted by an intimate partner in the U.S. each year. Every day, three women die as a result of domestic violence. In Forsyth County, every three out of five women who are looking for a safe haven to escape domestic violence or sexual assault are unable to find shelter due to the lack of resources in the area, according to the North Carolina Council for Women. Unfortunately, in our community, there is a greater demand for domestic violence support services, such as temporary housing, than currently available. Subsequently, victims and their children may remain in an abusive and dangerous home as they may feel there is no other options.

Eliza's Helping Hands, Inc., a 501(c)3, is a community-focused organization that offers supportive services to victims, an array of educational opportunities, advocacy in various settings, and mediating services within our criminal justice system. Prevention, education, empowerment, and hope are key components to everything we do at *Eliza's Helping Hands, Inc.* In collaboration with other organizations in the community, we have developed a set of wrap-around resources to benefit victims of domestic violence and survivors of other types of crime. Our goal is to make these resources easily accessible while keeping victims safe and supported through the strenuous processes of healing, and rebuilding a happy and fulfilling life.

Our support services to survivors of domestic violence and sexual assault include all of the basic and necessary crisis intervention services, but also emergency shelter, longer-term housing, career and financial planning assistance, legal advocacy, court case mediation, support groups and individual counseling.

Eliza's Helping Hands, Inc. is partnering with the Winston Salem Police Department through its first annual domestic violence awareness campaign which concludes in October, Domestic Violence Awareness Month. Our campaign will include recruiting volunteers, collecting items and donations for our emergency shelter and permanent housing, 5k run in September, and a luncheon to honor domestic violence survivors and recognize individuals and organizations that have joined in this year's community initiative.

Please consider joining in the fight against domestic violence by becoming a sponsor or a supporting partner while helping us support domestic violence survivors and victims in our community. For more information, visit *Eliza's Helping Hand, Inc.*'s website at: www.elizashelpinghands.org.

Sponsorship Opportunities

All sponsors, regardless of level, will be offered the following:

~ Acknowledgment on the conference website, video displays and in printed materials.

This document outlines the benefits of sponsorship at each of the four levels:

Platinum / \$ 10,000

Named title Sponsor

Naming Plaque at the Emergency Shelter & Transitional Housing

5-7 minute speaking opportunity at the luncheon

1 complimentary table at the luncheon

10 complimentary 5k registrations

Acknowledgement in all marketing collateral and media-prominent positioning

Gold / \$ 5,000

Naming Plaque at Emergency Shelter

3-5 minute speaking opportunity at the luncheon

1 complimentary table at the luncheon

5 complimentary 5k registrations

Acknowledgement in all marketing collateral and media-prominent positioning

Silver / \$3,000

5 complimentary tickets at the luncheon

5 complimentary 5k registrations

Acknowledgement in all marketing collateral and media

Bronze/ \$1,000

3 complimentary tickets at the luncheon

3 complimentary 5k registrations

Acknowledgement in all marketing collateral and media

Small Business Supporter/\$500

1 complimentary tickets at the luncheon

2 complimentary 5k registrations

Acknowledgement in marketing collateral and media

Sponsorship Summary

Levels	Named Titled Sponsor	Acknowledgement at Emergency Shelter	Speaking Opportunity at Luncheon	Invitation to Luncheon	5k Run/Walk	Marketing Materials: Web, Print, Advertising
Platinum	Yes	Yes	Yes	1 comp. Table at Luncheon	15 complimentary registration	Yes
Gold			Yes	1 comp. Table at Luncheon	10 complimentary registrations	Yes
Silver				5 tickets at Luncheon	5 complimentary registrations	Yes
Bronze				3 tickets at Luncheon	3 complimentary registrations	Yes
Small Business Support				1 ticket at Luncheon	2 complimentary registrations	Yes

In return for the benefits specified in the Sponsorship Package, the Sponsor agrees to:

1. Reasonably promote/advertise the 5k run/walk and Luncheon using Sponsor's existing email lists, website, and other channels to be determined and agreed upon.
2. Promptly complete all sponsorship administrative requirements, including:
 - Pursuant to completing any formal logo or trademark use agreement required by the Sponsor, provide a copy of the logo usage policies to conference staff.
 - Promptly authorize the use of the Sponsor's logos and names on the website and in promotional materials.
 - Provide logos, marks, and names in a scalable, high resolution graphics format within 14 days of the logo/trademark use agreement being signed, if applicable, or within 14 days of this agreement being signed.
 - Pay sponsorship commitment.

Signature of Sponsor: _____

Date: _____

Signature of EHH Representative: _____

Date: _____